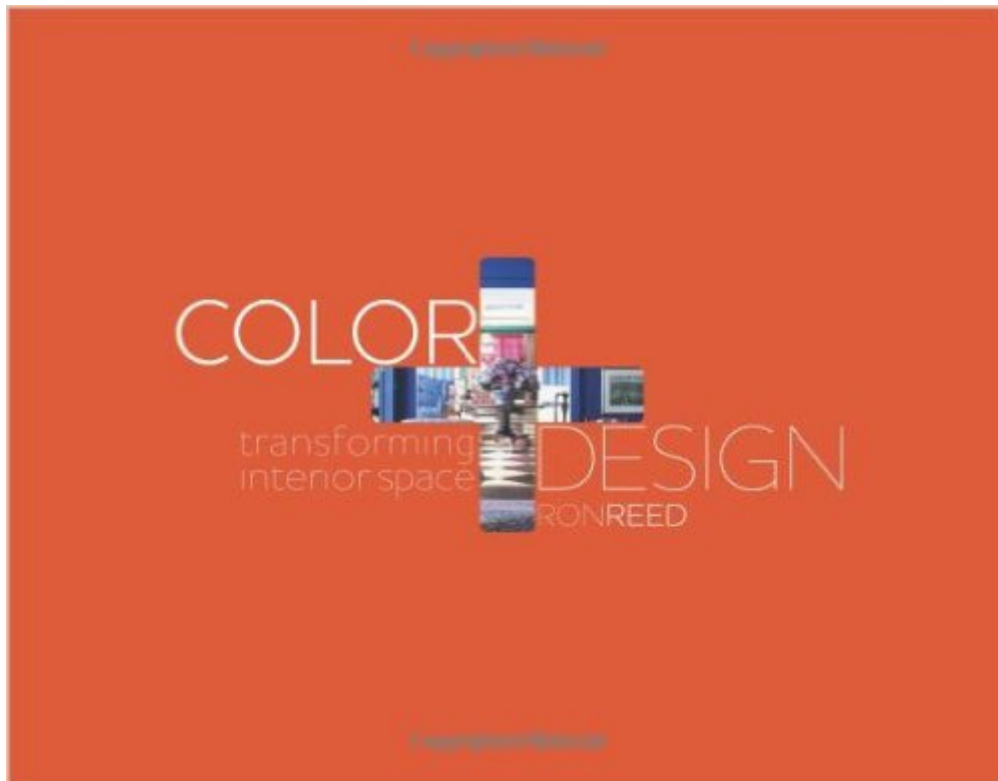


The book was found

Color + Design: Transforming Interior Space



Synopsis

Color + Design: Transforming Interior Space presents color theory in terms of design principles such as balance, rhythm, emphasis, proportion, unity, and variety. Original illustrations showing residential, corporate, hospitality, retail, medical, educational, dining, and public transportation venues are used in scenarios that demonstrate the results of experimental color choices, based on color theory. Insights into how people perceive color will help the young interior designer focus on the user experience of a space. "Scenarios demonstrate, through original illustrations, the results of experimental color choices, based on color theory." The text concludes with a chapter on color preferences of different international cultures. Students will gain insight into how important color is in the grand scheme of interior design, and how early in the process it should be considered.

Book Information

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Average Customer Review: 4.8 out of 5 starsÂ Â See all reviewsÂ (10 customer reviews)

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Customer Reviews

I am an aspiring interior designer. I found this to be an excellent reference guide and tool for learning about the role of color in interior design and how to successfully build a coherent palette. Easy to read. Contains excellent examples.

Used in my interior design class, some pictures are very outdated, but all in all is a good book to read.

Great for reference and good understanding of color and design. Wish it came in hardcover.

Required for Interior Design 1 at school

Best book ever for anyone

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